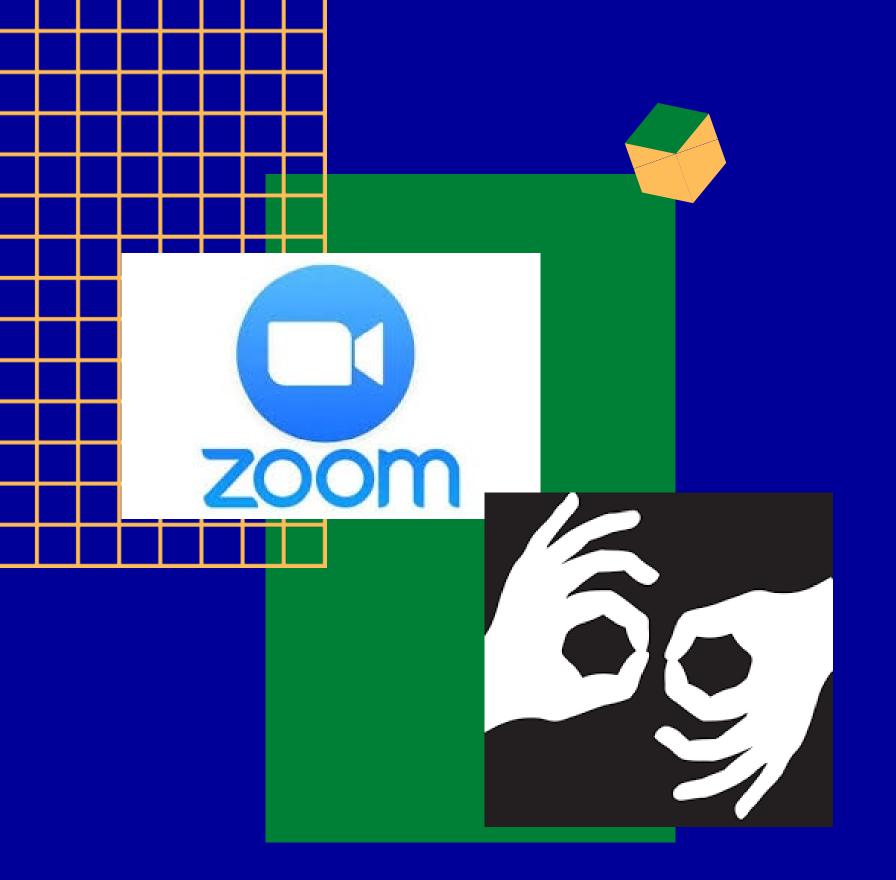
### 5-Part Workshop Series

# How to Become Nore Inclusive & Accessible at Work

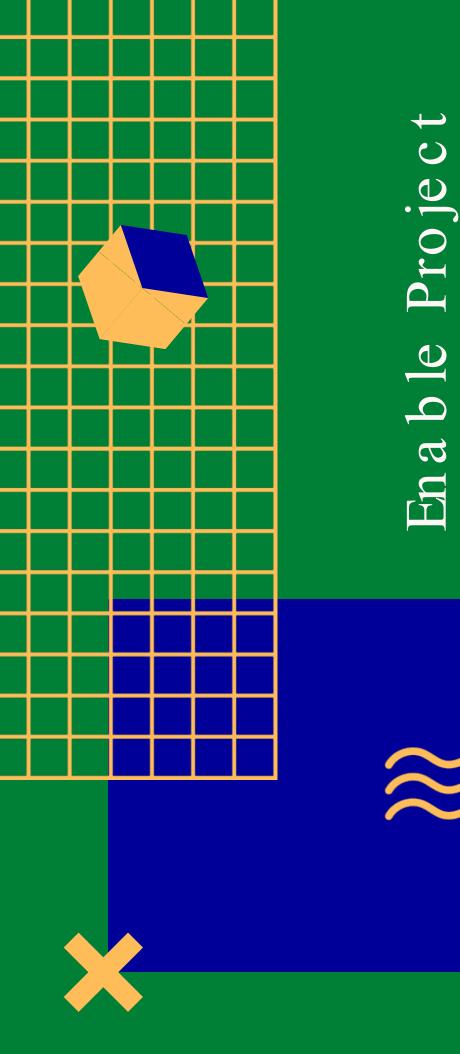






# Welcome

### **ASL Interpreters with** zoom



- 1. June 24, 2020, How to Produce Accessible Materials
- 2. July 8, 2020, Disability 101
- 3. July 29, 2020, The Intersection of Disability & Civic
  - Engagement
- 4. August 12, 2020, The Intersection of Disability & Abuse
- 5. August 26, 2020, How to Host an Accessible Event

# Schedule All trainings start at 1pm

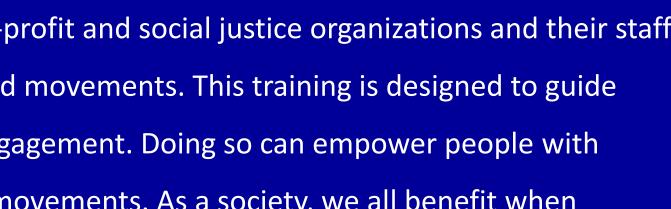
### The Enable Project

### **Ford Foundation**

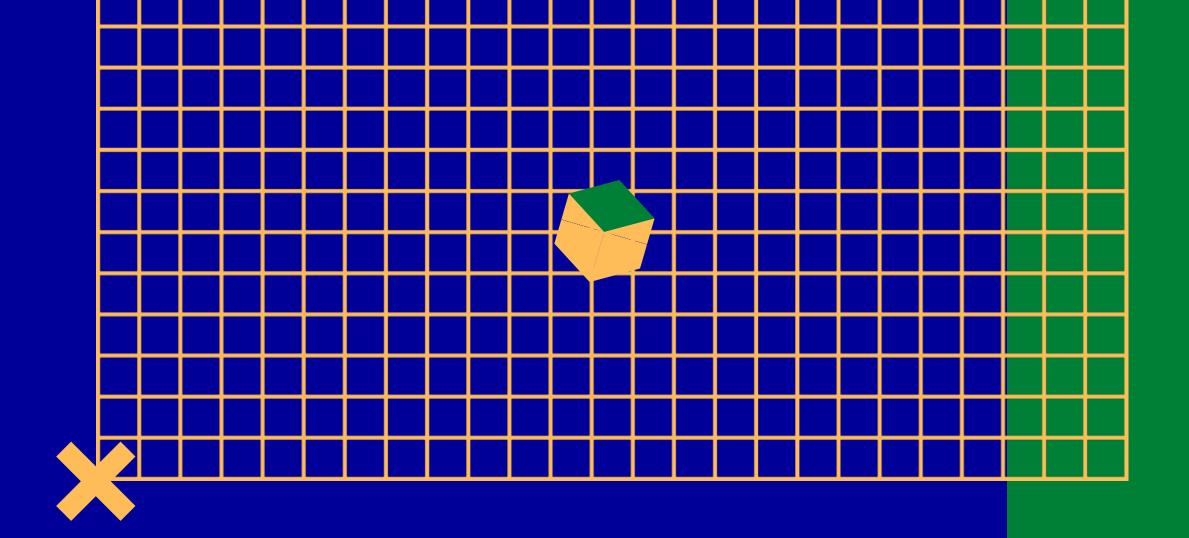


This training is brought to you by the Enable Project, a coalition that brings together non-profit and social justice organizations and their staff to create channels for integration of people with disabilities within their organizations and movements. This training is designed to guide organizations on how to integrate and include people with disabilities in ongoing civic engagement. Doing so can empower people with disabilities to take advantage of their rights and participate in social justice and political movements. As a society, we all benefit when everyone is able to participate and contribute.

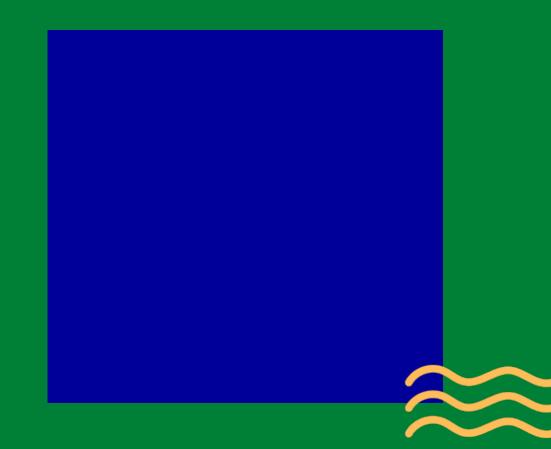








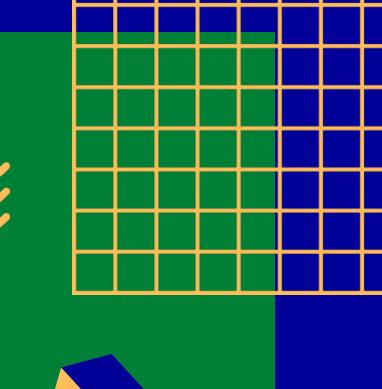
# How to Produce Accessible Materials



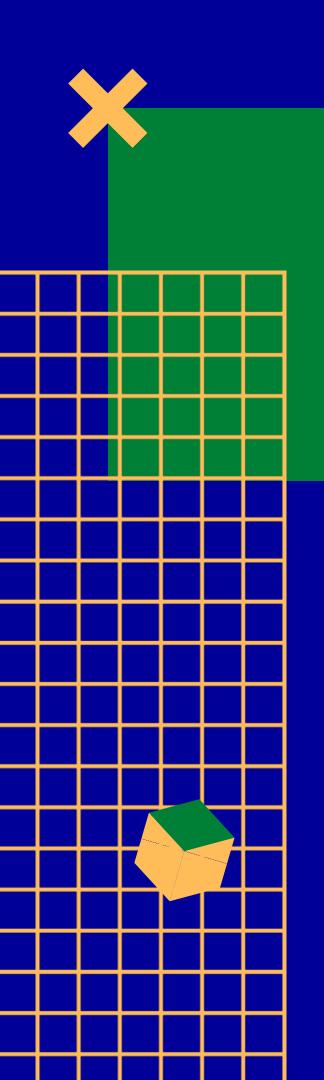
## June 24, 2020

### **Inclusive Design**





# Video



En a b le Project



Speaker: Deborah Dietz Disability Independence Group, Inc.



# Universal Design

Projects are designed to be used by anyone

Without the need for adaptation or specialized design

Save money

Innovate

Engage Staff



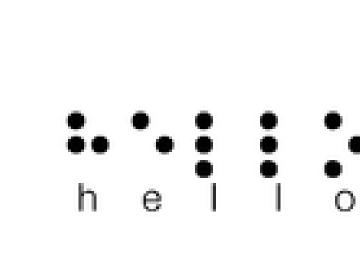
# Timeline









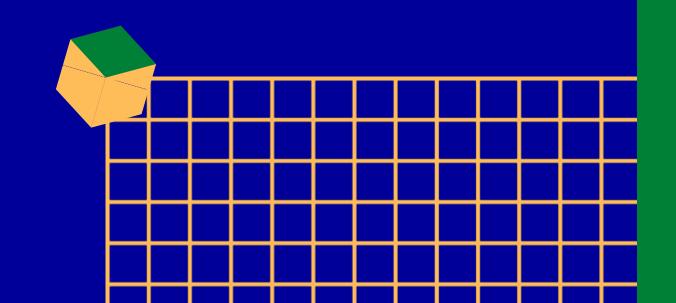


## The Marrakesh Treaty



## Printed Materials





### Fonts

### Colors

### Backgrounds

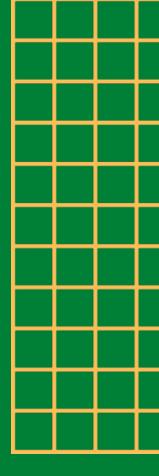
### Watermarks

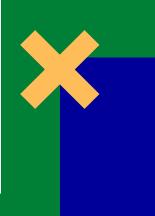


# Fonts

- Should be clean and clear
- Steer clear of adding special effects to your font
- Should stand out against the background color
- Leave out script fonts

Because, really, would you want to read a whole page of this font? Probably not after awhile. your eyes would strain and the mere act of comprehending would become a total pain. You'd likely give up. Do you want that to happen to your audience?







Fonts

# Enable v. Enable

Enable v. Enable

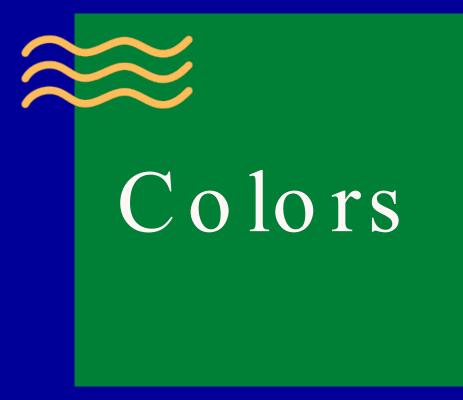
Enable V. Enable

disabilities.

## Notice the Difference?

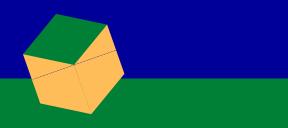
- Keeping fonts clean and clear allows for your attendees with visual impairments to read easier and utilize screen readers.
- Clean, clear fonts are also more accessible to people with learning disabilities (dyslexia), ASD, as well as physical and intellectual





- Contrast is important for all people, but especially those with visual impairments
- Your font should stand out against the background color of your invitation, presentation, or website
- Neon colors should be avoided- go for more saturated colors





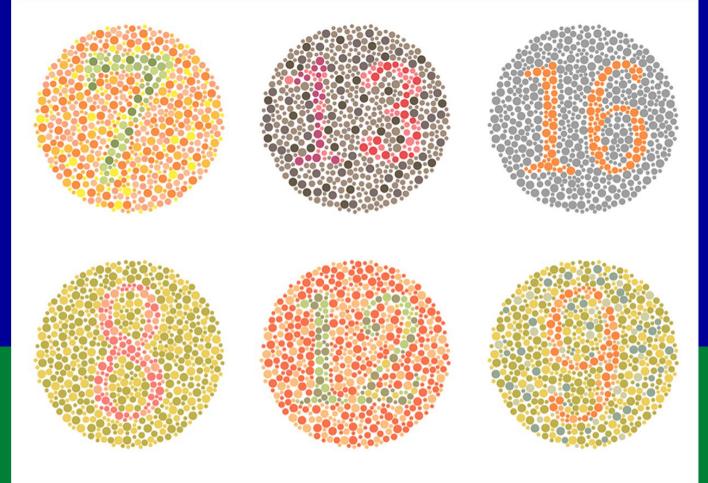


# Colors

which we use them.

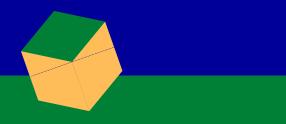
We typically think of green as "Go" and red as "Stop" but if

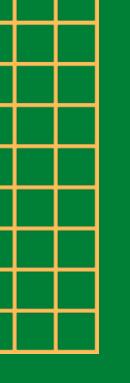
Remember to keep your message clear. conveying abstract meanings/messages through color may not reach everyone.



Consider the meaning behind certain colors, and the ways in

you're color blind these colors may not have the same power.









### What do these have in common?

### 1. Bad Contrast



- 2. Layered Content
- 3. Distractions



# Backgrounds & Watermarks



# Flyers

## FRUIT MADNESS BAKE SALE

Saturday, November 10, 2019 | 10 am - 4pm 238 Capitol Sunrise Drive, CA

FRUITMADNESS.COM

VS.



### FRUIT MADNESS

Please join us for a feast of sweet treats! All our cakes will be on sale for half the price during this bake sale event.

All proceeds will benefit stopchildhoodhunger.org

### BAKE SALE

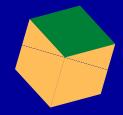


# Flyers

- High Contrast
- Think twice before having a photograph or image as a background
- Clean, clear fonts
- If you're going to use photographs, or images, consider a

designated space for them

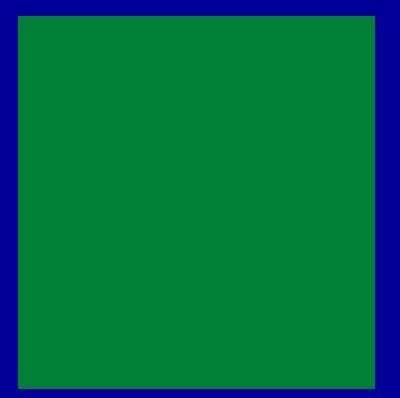




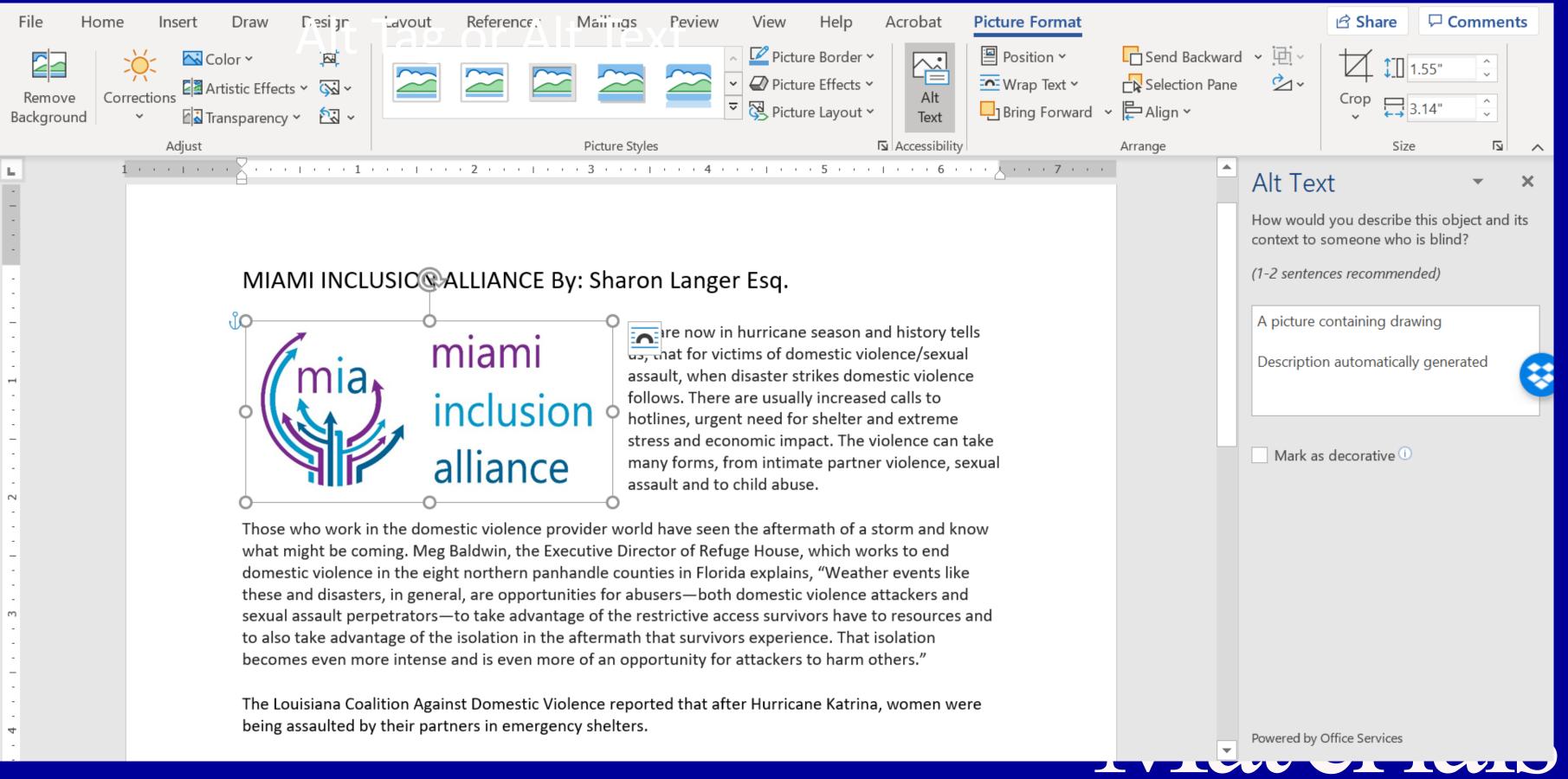
### Alt Tag

### Accessibility Checks

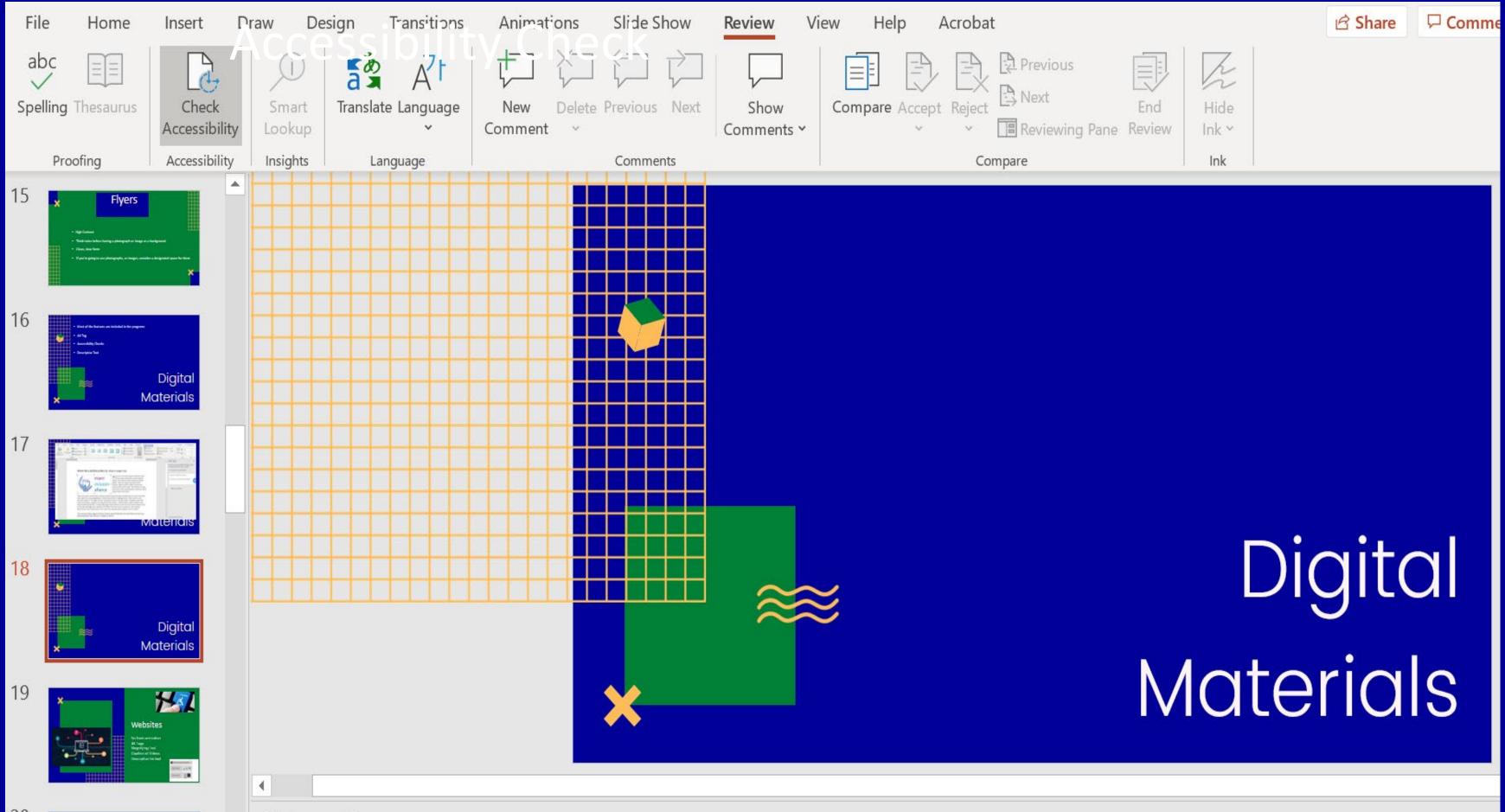
### Descriptive Text



# Digital Materia 1s







Adobe Acrobat DC



Start by selecting Accessibility Tools

 Select Full Check command from the Accessibility Tools panel

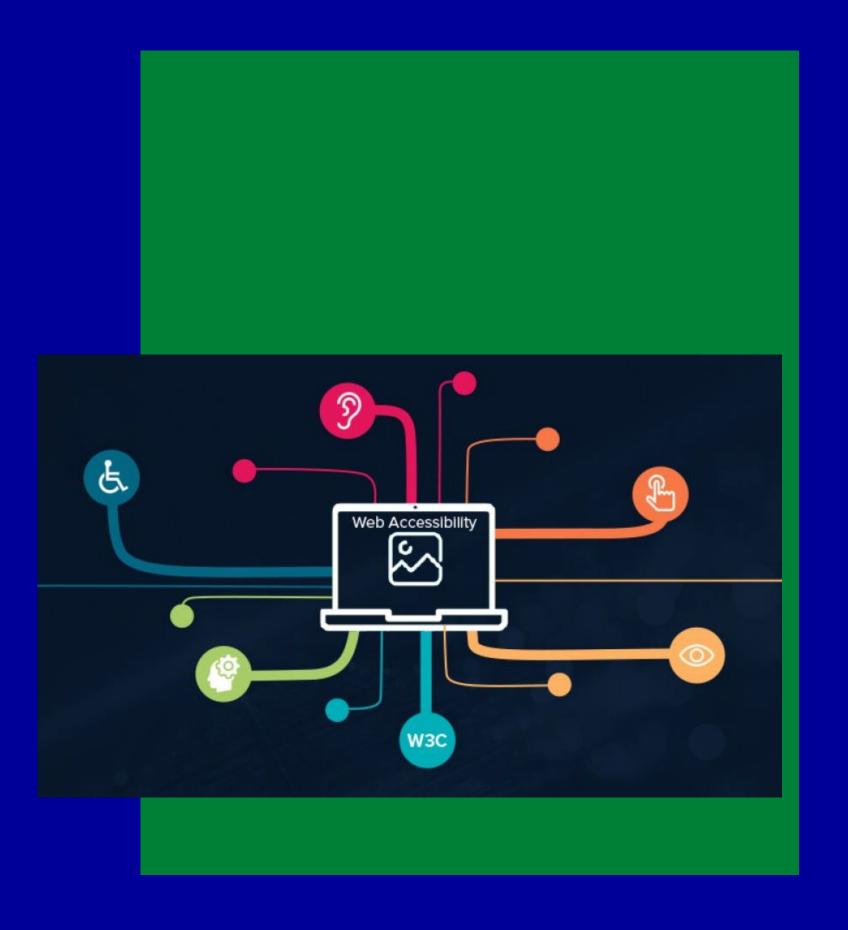
# / Tools



Add.

 $\mathbf{\nabla}$ 

# Digital Materials



Websites

Alt Tags

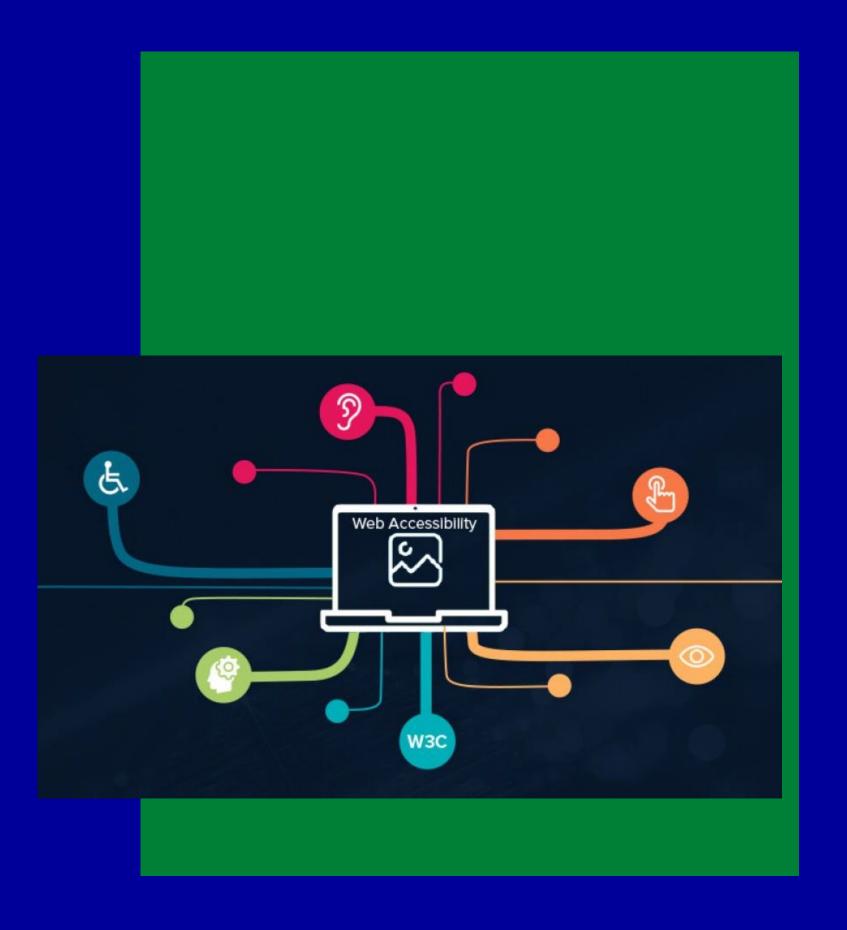


### No flash animation

### Magnifying Tool

### Caption all Videos

### Descriptive link text



Web Acce WAI

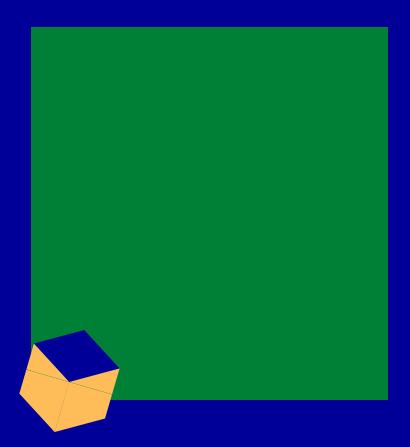
W3C = world wide web consortium – develops international standards for the web

WAI = web accessibility initiative – develops standards to understand & implement accessibility

# Websites

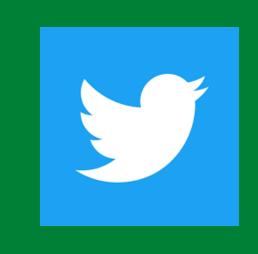
Web Accessibility Initiative W3C

# Social Media







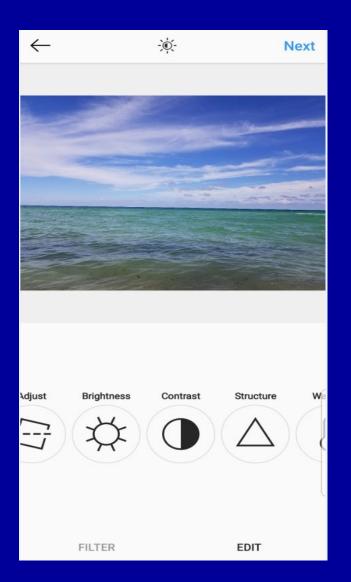


### Instagram

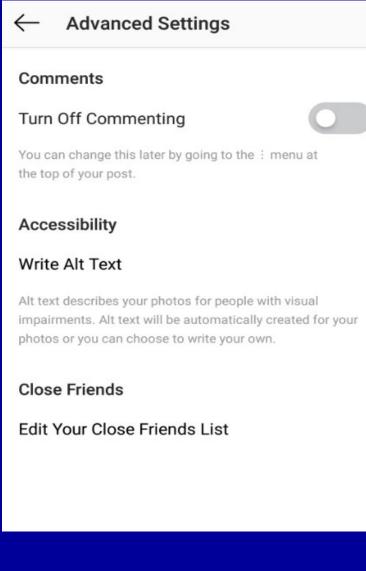
### Facebook

### Twitter

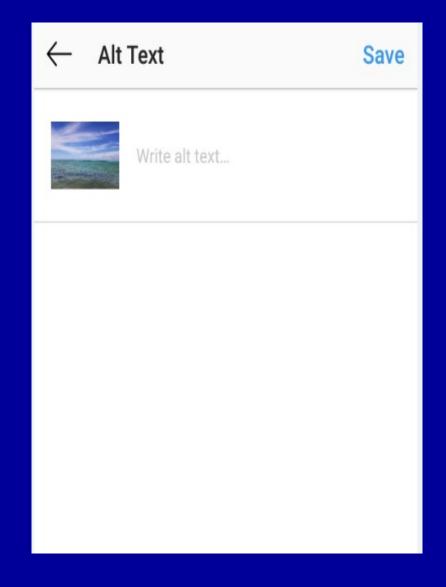
## In stagram



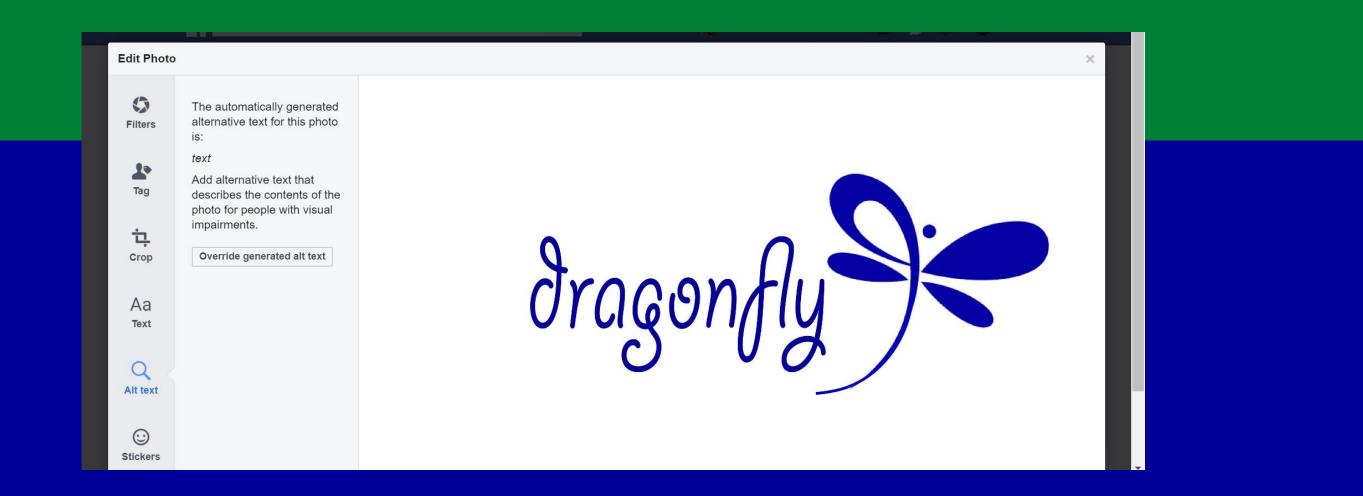
← New Post		Share
Write a caption		
Tag People		
• Miami Beach, Florida Miami Beach		×
Also post to		
Facebook	Frobangz	
Twitter		
Tumblr		
Advanced Settings		





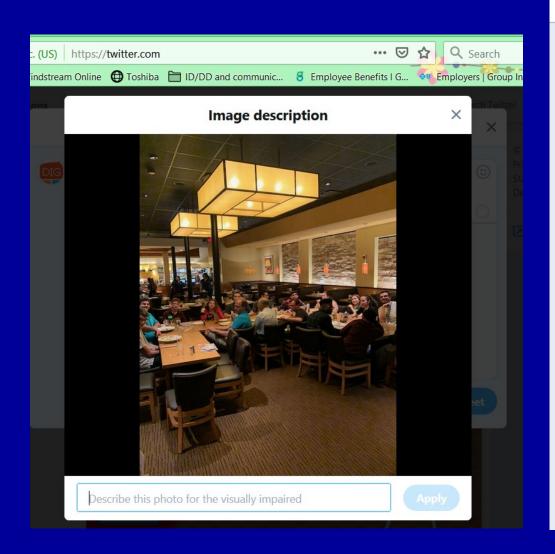


# Facebook

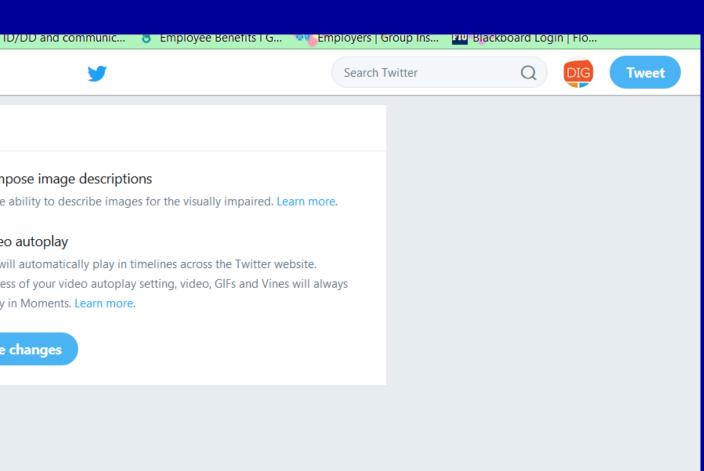


- Click Photo/Video at the top of your News Feed.
- Select the photo you want to add.
- Click Edit Photo, then click Alt Text.
- The automatically generated **text** will be shown on the left side of your photo....
- Write your **alt text** in the box.

## Twitter



<b>Q</b> 1	Most Visited 🛛 😻	Getting Started	Facebook	Win	dstream Online 🛛 😛 Tos	hiba 🔛 IL
	O Home	₽ Moments	Notifie	atio	ns 🗹 Messages	
					Accessibility	
	DIG				Image descriptions	Comp Adds the a
		@Justdigit			Video Tweets	✓ Video
	Account		>			Videos wil Regardles
	Privacy and sa	afety	>			autoplay i
	Password		>			Save
	Mobile		>			
	Email notifica	tions	>			
	Notifications		>			
	Web notificat	ions	>			
	Find friends		>			
	Muted accou	nts	>			







Zoom

Yo u Tu b e



Open Captions - "burned in" captions is the process of adding sub-titles to videos Closed Captions – [cc] exist as a separate file and can be edited Audio Descriptions - Audio description also known as visual description, refers to an additional narration track

## Videos

ube		Videos
CREATOR STUDIO	/ Info & Settings / Enhancements J Audio En End screen () Cards Subtitles/CC	
TRY STUDIO BETA	View published subtitles and CC: English (United States) Subtitles/CC source: Miami Inclusion Alliance	Edit Unpublish
VIDEO MANAGER	Actions 🔻	
Videos Playlists	0:11.0 - [Presenter] We would like to welcome you 0:12.1 DV 101 (ASL Interpretation)	
Copyright Notices ((•)) LIVE STREAMING	0:12.1to our five-part training0:14.7series on domestic violence,	
COMMUNITY V	0:14.7 sexual assault, and disability. 0:16.7	
CHANNEL ~	0:16.7 This series is brought to you 0:18.0	
	0:18.0 by the Miami Inclusion Alliance.	



### Can add closed captions

Can have interpreter on the screen

# Videos

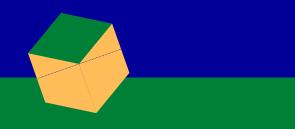
## Colors

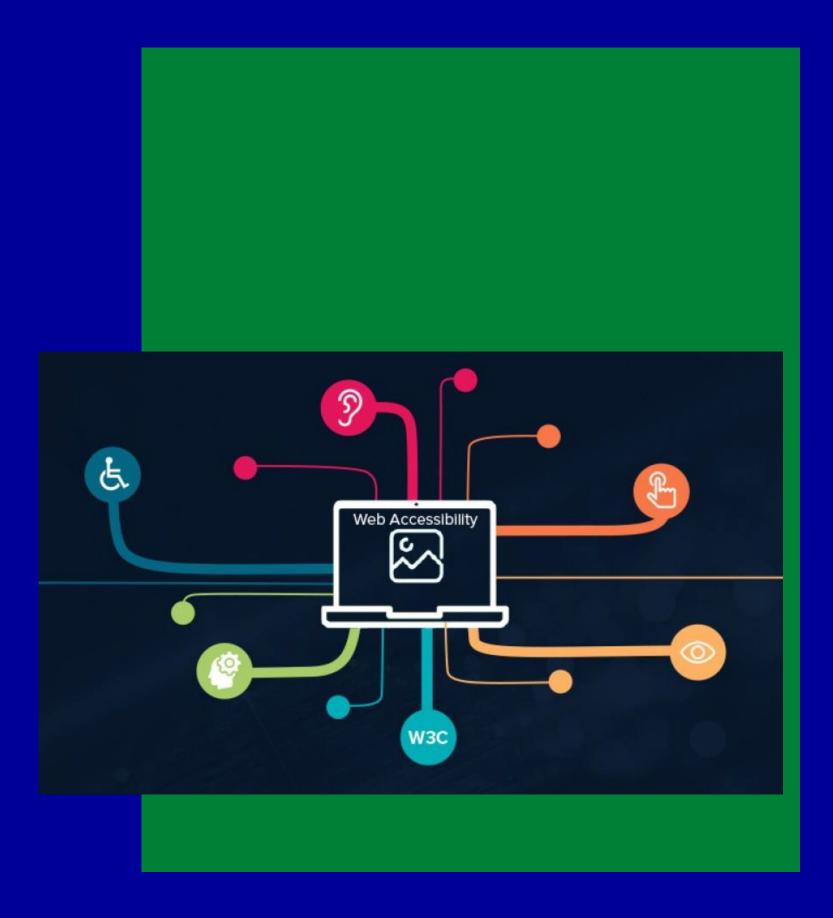
### Now let's Practice

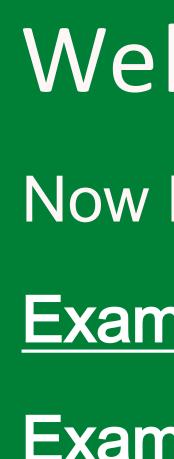
1. What are good colors for a brochure

2. Blue, green, yellow, white, black???

# rs for a brochure white, black???









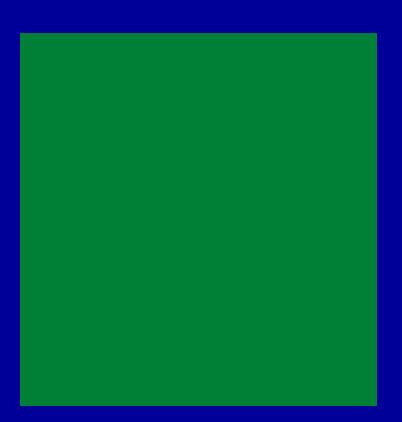
# Websites

- Now let's explore
- Example #1
- Example #2
- Example #3



### Now Let's Explore

### Practice #1





### Accessibility



# Digital Materials

# Next Workshop

July 8, 2020 Dis a b ility 101





### **(**786) 527-2575

<u>Sonny Barma</u>

sonniB@catalystmiami.org

**Camilo Mejia** 

camilom@catalystmiami.org



# Catalyst Miami

Catalyst Miami is a Miami-based non-profit organization whose vision is a just and equitable society in which all communities may thrive. We set out to accomplish our work by identifying and collectively solving issues adversely affecting lowwealth communities throughout Miami-Dade County. We work with community members and a variety of multi-sector partners to provide direct social services, leadership development programming, and access to economic wellbeing and civic engagement opportunities. We are a proud member of the Enable Project as well as other networks dedicated to creating access and inclusion in Miami-Dade County and the State of Florida.



# Catalyst Miami



www.cilsf.org

# ○ (305) 751-8025 (786) 347-7318 Videophone

Xavi Romani <u>xavier@cilsf.org</u>

Alison Dos Santos alison@cilsf.org Center for Independent Living of South Florida (CILSF)



The Center for Independent Living of South Florida is dedicated to empowering our peers with disabilities, of all ages, to maximize their abilities to live independently and challenge barriers that prevent us from being a fully integrated community. Our passionate team is ready to break these barriers with you through education and advocacy, help you transition back into the community and the workforce, host socials and provide peer support, teach independent living skills through interactive sessions, and offer various other services.

Center for Independent Living of South Florida (CILSF)







### info@advocacynetwork.org

# The Advocacy Network on Disabilities (AND)



The Advocacy Network on Disabilities champions the rights of individuals with intellectual, developmental, and other disabilities by promoting inclusion, providing services, and advancing systems change. The Advocacy Network on Disabilities is committed to providing quality supports and services based on an individual's personal preferences and needs; helping individuals learn how the system works so they can become better able to get their own needs met; and sponsoring and conducting workshops, seminars, public education, and professional development activities for of individuals with disabilities and their families.

# The Advocacy Network on Disabilities





### $\bigcirc (305) \ 669 - 2822$

Debbie Dietz debbie@justdigit.org

Sharon Langer Sharon@justdigit.org



# Disability Independence Group (DIG)











# Disability Independence Group (DIG)

# Questions



**Deborah Dietz** 

Disability Independence Group

www.justdigit.org

debbie@justdigit.org

(305) 669-2822

Camilo Mejia

Catalyst Miami

www.catalystmiami.org

camilom@catalystmiami.org

(786) 527-2575



# Thank You